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Boutique Agencies for You to Know

By Heather Langone and Simi Horwitz

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Boutique agencies are smaller, specialized groups, servicing a specific group of actors for highly focused industry needs. Back Stage searched high and low for the 10 boutiques all actors should be aware of—and we ended up with 11 spectacular ones (six in LA and five in NY).

LOS ANGELES

Momentum Talent and Literary Agency

9401 Wilshire Blvd., Ste. 501

Beverly Hills, CA 90212

www.momentumtal.com

Industry referrals preferred but all submissions accepted



Momentum's motto of "Work twice as hard, be twice as good, and be twice as nice" has served it well since it spun off from the Beverly Hecht agency in 2006. Owner-agent Garry Purdy heads a team of five who represent a range of talent from Emmy and Golden Globe winners to a list of new talent for development. Current clients include leads on feature films such as MGM/Lakeshore's remake of "Fame," as well as series regulars on shows such as "Glee." A full-service agency, Momentum is a member of the Association of Talent Agents and was nominated in 2008 by the Talent Managers Association for best youth theatrical agent.